### lagoon<sup>®</sup> – a full system from machines to detergents to be able to treat all delicates

Electrolux Professional launches lagoon® Advanced Care system: delicate on fabrics, gentle on the environment, and a game changer for the business.



lagoon<sup>®</sup> Advanced Care system makes it possible to operate wet-cleaning with less process time, higher productivity and seemless handling of dry cleaning.



- Complete range of smart detergents for unprecedented cleaning results
- Complete range of pre-brushing and pre-spotting agents for spottless results



Excellence is central to everything we do. By anticipating our customers' needs, we strive for Excellence with our people, innovations, solutions and services. To be the OnE making our customers' work-life easier, more profitable – and truly sustainable every day.



Excellence with the

## environment in mind

- All our factories are ISO 14001-certified
- All our solutions are designed for low consumption of water, energy, detergents and harmful emissions
- In recent years over 70% of our product features have been updated with the environmental needs of our customers in mind
- Our technology is ROHS and REACH compliant and over 95% recyclable
- Our products are 100% quality tested by experts



# lagoon<sup>®</sup> Advanced Care

A new generation of smart detergents, a sustainable way to Professional Textile Cleaning





Fast, easy, and green. lagoon<sup>®</sup> Advanced Care represents the leading professional wet-cleaning solution Being a waterbased cleaning solution, it operates with simplicity of solventbased cleaning processes but in an eco-friendly way.

lagoon<sup>®</sup> Advanced Care process operates with three detergents and five prespotting agents to cover all the requirements of the most delicate textiles to utmost quality results.



W01 - lagoon® Sensitive Detergent Detergent for use in professional wet cleaning, with the appropriate Electrolux Professional lagoon® wet cleaning programs and together with W03 - lagoon® Sensitive Conditioner.





### W02 - lagoon<sup>®</sup> Delicate Detergent

Detergent for use in professional wet cleaning. With the appropriate Electrolux Professional lagoon® wet cleaning programs for mixed fibers and together with W03 lagoon® Sensitive Conditioner. Suitable for washing colored textiles at 40 °C.

#### W03 - lagoon<sup>®</sup> Sensitive Conditioner

Conditioner for use in professional wet cleaning. With the appropriate Electrolux Professional lagoon® wet cleaning programs and together with W01 - lagoon® Sensitive Detergent for delicate fibers. Suitable for robust fabrics together with W02 - lagoon® Delicate Detergent



A01 - lagoon® Pre-Treatment Universal mild prebrushing agent for use in professional wet cleaning. Can be applied as pre-treatment on any type of fibers.



P01 - lagoon® Protein Stain Remover Pre-spotting agent for use in professional wet cleaning. To be applied as pre-treatment on stains caused by blood, egg, milk, vomit and urine.



A02 - lagoon® Colour Transfer Reducer Colour fixing and levelling agent for direct dyes on textiles. Helps to reduce risk of colour transfer in Electrolux Professional lagoon® wet cleaning programs.



P02 - lagoon® Tannin Stain Remover Pre-spotting agent for use in professional wet cleaning. To be applied as pre-treatment on stains caused by fruits, coffee, tea, red wine

and grass.



#### P03 - lagoon® Grease Remover

Pre-spotting agent for use in professional wet cleaning. To be applied as pre-treatment on stains caused by waxes, polishes, oils, greases and make-up.



P04 - lagoon® Ink Remover Pre-spotting agent for use in professional wet cleaning. To be applied as pre-treatment on synthetic stains, stains caused by inks, adhesives, lacquers, synthetic paints and tar.